Steps involved		Using ImproveWell
Identify which staff groups will receive survey	<b>→</b>	Pre-launch workshop with ImproveWell Customer Success Team provides guidance on rollout, timelines, processes and launch materials
Confirm who will be responsible for leading the initiative	<b>→</b>	Comprehensive training and materials provided for key stakeholder groups by ImproveWell Customer Success Team
Design the questions and confirm the frequency of the survey	$\rightarrow$	Continued consultation with ImproveWell Customer Success Team on question types and frequency of the survey
Launch the survey through the appropriate communications channels	<b>→</b>	Communication tips and templates provided by ImproveWell Customer Success Team
Capture feedback	$\rightarrow$	Surveys are accessible via the ImproveWell app, a QR code or unique weblink
Review feedback and prioritise	$\rightarrow$	Detect trends via interactive tables and charts, or export results for further analysis
Make improvements	$\rightarrow$	Introduce new ways of working, consider capturing theme-based improvement ideas based on the survey results
Evaluate	<b>→</b>	Send a survey via the ImproveWell platform to measure the impact of the improvements made
Close the feedback loop	<b>→</b>	Publish interactive improvement updates and upload PDF reports through the ImproveWell platform