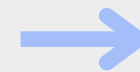


Steps involved

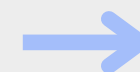
Using ImproveWell

Identify which audiences to involve in the initiative



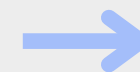
Pre-launch workshop with ImproveWell Customer Success Team provides guidance on rollout, timelines, processes and launch materials

Confirm who will be responsible for leading the initiative



Comprehensive training and materials provided for key stakeholder groups by ImproveWell Customer Success Team

Confirm feedback method(s) (e.g. ideas, surveys, sentiment etc.)



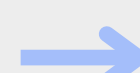
Continued consultation with ImproveWell Customer Success Team to finalise feedback methods

Launch the initiative through the appropriate communication channels



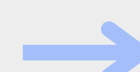
Communication tips and templates provided by ImproveWell Customer Success Team

Capture feedback



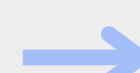
Capture feedback from target audiences via the ImproveWell platform's idea hub, surveys, sentiment tracker and insights modules

Review feedback



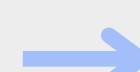
Review, tag, categorise and prioritise feedback via the ImproveWell platform, chat about ideas, vote etc.

Evaluate



Draw your conclusions and decide next steps

Close the feedback loop



Publish interactive improvement updates and upload PDF reports through the ImproveWell platform