| Steps involved | | Using ImproveWell |
|--|---------------|--|
| Identify which audiences to involve in the initiative | → | Pre-launch workshop with ImproveWell Customer Success Team provides guidance on rollout, timelines, processes and launch materials |
| Confirm who will be responsible for leading the initiative | \rightarrow | Comprehensive training and materials provided for key stakeholder groups by ImproveWell Customer Success Team |
| Launch the initiative through the appropriate communication channels | \rightarrow | Communication tips and templates provided by ImproveWell Customer Success Team |
| Capture ideas for improvement | \rightarrow | Capture ideas via the ImproveWell platform |
| Review ideas and prioritise | \rightarrow | Review, tag, categorise and prioritise ideas using the central Improvement Log |
| Make improvements | → | Assign a 3-step progress rating score to ideas in the central Improvement Log |
| Evaluate | \rightarrow | Send a survey via the ImproveWell platform to measure the impact of the improvements made |
| Close the feedback loop | \rightarrow | Chat about ideas, vote, publish interactive improvement updates and upload PDF reports through the ImproveWell platform |